



The 12th Annual Feast from the Fields

September 14, 2019 • Tastings begin at 5:30

Sponsorship Opportunities

Champion sponsor • \$10,000

- Opportunity to display corporate banner at the event's central gathering place - the live auction and dessert course.
- Named as a lead sponsor on Feast invitation.
- Listed as a Champion sponsor on promotional materials; welcome signs; and in social media posts as described below for Bounty sponsorship.
- Monthly e-newsletter listing, as per below, for *four* months, from July – October.
- **Includes the option of 16 event tickets.**

Bounty sponsor • \$5,000

- Monthly e-newsletter listing, as per below, for *four* months, from July – October.
- Bounty sponsor(s) thanked through social media posts prior to and immediately after the event, using Twitter, Facebook and Instagram.
- Listed as Bounty sponsor on event promotions and verbal recognition during event as mentioned in “Plenty” sponsor below; plus, top sponsor listing on signs for each of the major tasting areas.
- **Includes the option of eight event tickets.**

Plenty sponsor • \$2,500

- Monthly e-newsletter listing, as per below, for *three* months, from August – October.
- Listed as Plenty sponsor on event promotions and verbal recognition during event as mentioned in “Harvest” sponsor below; plus, listing on signs welcoming guests to the major tasting areas.
- **Includes the option of four tickets.**

Harvest sponsor • \$1,000

- Monthly e-newsletter listing, as per below, for *two* months, September and October
- Listed as a Harvest sponsor on event promotional materials mentioned below, plus, a full-page ad in our Feast program book; company name and logo on welcome sign at event sign-in; and, verbal recognition from stage during event program.
- **Includes the option of two event tickets.**

Cultivator sponsor • \$500

- Receives Cultivator recognition on the Feast from the Fields event website, Feast emails and print invitations, and on the sponsor page of our program book, along with a half-page ad.
- Company name and logo listed in a “Thank you to our supporters” section of our monthly e-newsletter in October, sent to 4,000 Greater New Haven residents/month – including a link to your company's site.
- **Includes the option of one event ticket.**



Feast from the Fields

Sponsorship Response Form

Event date: Saturday, September 14, 2019

Yes! I would like to be a sponsor of this important work at the following level:

- \$10,000 – Champion Sponsor
- \$5,000 – Bounty Sponsor
- \$2,500 – Plenty Sponsor
- \$1,000 – Harvest Sponsor
- \$500 – Cultivator Sponsor

Important information

- Common Ground’s Development Associate, Halima Flynn is your Common Ground contact person for all your sponsor benefits, and can be reached at feast@commongroundct.org. *
- Please send a high resolution, Black and White; and color electronic version of your logo to feast@commongroundct.org by **Tuesday, June 11th**. Logos will be black and white for the invitation and program book, and in color for the website and promotional print materials.
- Ads should be in PDF format, in black & white, and **arrive by Tuesday, July 30th** to make it into the final version of the program book. Full page ads are 5”x 8” (vertical) and ½ page ads are 5” x 4” (horizontal)
- If you are a Champion sponsor, and you want a special banner or sign announcing your sponsorship at the event’s central gathering space, please send it to the Development Associate by **Friday, September 2nd**.
- Please let us know who will use your sponsorship tickets by **Friday, September 2nd**.

Business or Organization

Contact Name Title

Mailing Address

City, State Zip

Contact phone Contact Cell Contact Fax

Website Email

Payment is accepted by credit card at www.commongroundct.org/donate, or by check made out to “New Haven Ecology Project.”

* The feast@commongroundct.org email address is shared by the Development Associate, Halima Flynn and the Director of Development, Kimball Cartwright.